

GENERAL FOOD LABELING REQUIREMENTS

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USA

INTRODUCTION

The Food and Drug Administration (FDA) is responsible for assuring that foods sold in the United States are safe, wholesome and properly labeled. This applies to foods produced domestically, as well as foods from foreign countries. The Federal Food, Drug, and Cosmetic Act (FD&C Act) and the Fair Packaging and Labeling Act are the Federal laws governing food products under FDA's jurisdiction.

The Nutrition Labeling and Education Act (NLEA), which amended the FD&C Act requires most foods to bear nutrition labeling and requires food labels that bear nutrient content claims and certain health messages to comply with specific requirements.

Labeling rules and standards

Subpart A-GENERAL PROVISIONS

§ 101.1 Principal display panel of package form food.

§ 101.2 Information panel of package form food.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-2.pdf>

§ 101.3 Identity labeling of food in packaged form.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-3.pdf>

§ 101.4 Food; designation of ingredients.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-4.pdf>

§ 101.5 Food; name and place of business of manufacturer, packer, or distributor

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-5.pdf>

§ 101.9 Nutrition labeling of food.

§ 101.10 Nutrition labeling of restaurant foods.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-9.pdf>

§ 101.12 Reference amounts customarily consumed per eating occasion.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-12.pdf>

§ 101.13 Nutrient content claims—general principles.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-13.pdf>

§ 101.14 Health claims: general requirements

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-14.pdf>

§ 101.15 Food; prominence of required statements.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-15.pdf>

§ 101.17 Food labeling warning, notice, and safe handling statements.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-17.pdf>

§ 101.18 misbranding of food.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-18.pdf>

§ 101.30 Percentage juice declaration for foods purporting to be beverages that contain fruit or vegetable juice.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-30.pdf>

Subpart B—Specific Food Labeling Requirements

§ 101.22 Foods; labeling of spices, flavorings, colorings and chemical preservatives.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-22.pdf>

Subpart C—Specific Nutrition Labeling Requirements and Guidelines

§ 101.36 Nutrition labeling of dietary supplements

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-36.pdf>

Subpart D—Specific Requirements for Nutrient Content Claims

§ 101.54 Nutrient content claims for “good source,” “high,” “more,” and “high potency.”

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-54.pdf>

§ 101.56 Nutrient content claims for “light” or “lite.”

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-56.pdf>

§ 101.71 Health claims: claims not authorized.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-71.pdf>

§ 101.60 Nutrient content claims for the calorie content of foods

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-60.pdf>

§ 101.61 Nutrient content claims for the sodium content of foods.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-61.pdf>

§ 101.65 Implied nutrient content claims and related label statements.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-65.pdf>

Subpart E—Specific Requirements for Health Claims

§ 101.72 Health claims: calcium, vitamin D, and osteoporosis.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-72.pdf>

§ 101.73 Health claims: dietary lipids and cancer.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-73.pdf>

§ 101.74 Health claims: sodium and hypertension.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-74.pdf>

101.75 Health claims: dietary saturated fat and cholesterol and risk of coronary heart disease.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-75.pdf>

§ 101.76 Health claims: fiber-containing grain products, fruits, and vegetables and cancer.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-76.pdf>

§ 101.77 Health claims: fruits, vegetables, and grain products that contain fiber, particularly soluble fiber, and risk of coronary heart disease.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-77.pdf>

§ 101.78 Health claims: fruits and vegetables and cancer.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-78.pdf>

§ 101.79 Health claims: Folate and neural tube defects.

<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-79.pdf>

§ 101.80 Health claims: dietary noncariogenic carbohydrate sweeteners and dental caries.
<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-80.pdf>

§ 101.81 Health claims: Soluble fiber from certain foods and risk of coronary heart disease (CHD).
<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-81.pdf>

§ 101.83 Health claims: plant sterol/stanol esters and risk of coronary heart disease (CHD).
<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-83.pdf>

Subpart F—Specific Requirements for Descriptive Claims That Are Neither Nutrient Content Claims nor Health Claims

§ 101.95 “Fresh,” “freshly frozen,” “fresh frozen,” “frozen fresh.”
<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-95.pdf>

Subpart G—Exemptions From Food Labeling Requirements

§ 101.105 Declaration of net quantity of contents when exempt
<http://www.gpo.gov/fdsys/pkg/CFR-2011-title21-vol2/pdf/CFR-2011-title21-vol2-sec101-105.pdf>

FDA graphic example of a nutritional facts table

Examples of Graphic Enhancements used by the FDA

Annotations for the Nutrition Facts label:

- Helvetica Regular 8 point with 1 point of leading
- 3 point rule
- 8 point Helvetica Black with 4 points of leading
- 1/4 point rule centered between nutrients (2 points leading above and 2 points below)
- 8 point Helvetica Regular with 4 points of leading
- 8 point Helvetica Regular, 4 points of leading with 10 point bullets.
- Franklin Gothic Heavy or Helvetica Black, flush left & flush right, no smaller than 13 point
- 7 point rule
- 6 point Helvetica Black
- All labels enclosed by 1/2 point box rule with 3 points of text measure
- 1/4 point rule
- Type below vitamins and minerals (footnotes) is 6 point with 1 point of leading

Nutrition Facts	
Serving Size 1.0g (228g) Serving Per Container 2	
Amount Per Serving	
Calories 280	Calories from Fat 120
% Daily Values*	
Total Fat 13g	20%
Saturated Fat 6g	28%
Trans Fat 2g	
Cholesterol 30mg	10%
Sodium 600mg	28%
Total Carbohydrate 31g	10%
Dietary Fiber 1g	0%
Sugars 5g	
Protein 5g	
Vitamin A 4%	Vitamin C 2%
Calcium 15%	Iron 4%
*Percent Daily Values are based on a diet of other people's secrets.	
Total Fat: Less Than 5g 20%	
Saturated Fat: Less Than 5g 28%	
Cholesterol: Less Than 30mg 10%	
Sodium: Less Than 600mg 28%	
Total Carbohydrate: 31g 10%	
Dietary Fiber: 1g 0%	
Sugars: 5g	

Food Allergen Labeling and Consumer Protection Act of 2004 (Public Law 108-282, Title II)
<http://www.fda.gov/Food/LabelingNutrition/FoodAllergensLabeling/GuidanceComplianceRegulatoryInformation/ucm106187.htm>

(pdf see http//

CANADA

Guide to Food Labeling and Advertising

The Guide provides information on food labeling and advertising requirements as well as policies which apply to statements and claims made for foods, including alcoholic beverages. As such, it is a tool to assist industry in compliance with legislation and consumer protection. Food claims which adhere to the guidelines set out in this document are considered to comply with the provisions set out in the *Food and Drugs Act* (FDA) and the *Food and Drug Regulations* (FDR), the *Consumer Packaging and Labelling Act* (CPLA) and *Regulations* (CPLR) and other relevant legislation.

Where it has been established that inequity or economic fraud has arisen when a segment of the food industry fails to adhere with these guidelines, the Canadian Food Inspection Agency will take steps designed to bring about national compliance.

Note: The framework set out in this *Guide to Food Labelling and Advertising* (Guide) specifically applies to foods imported into, manufactured in and/or sold in Canada. The policies do not apply to foods destined solely for export unless otherwise indicated.

1.2 Legislative Framework: Key Acts and Regulations

In this Guide, references to the *Food and Drug Regulations* appear between square brackets, for example, [B.01.001]. When references to other legislation are made, the abbreviated name of the Act or Regulations will follow the reference, for example, [2, CPLR]. For the abbreviations used to represent various pieces of legislation, refer to the [Glossary](#).

1.2.1 The *Food and Drugs Act* and the *Food and Drug Regulations*

Subsection 5.(1) of the *Food and Drugs Act* (FDA) prohibits the labelling, packaging, treating, processing, selling or advertising of any food (at all levels of trade) in a manner that is false, misleading or deceptive to consumers or is likely to create an erroneous message regarding the character, value, quantity, composition, merit or safety of the product. Subsections 3(1) and (2) prohibit health claims that might suggest that a food is a treatment, preventative or cure for specified diseases or health conditions, **unless provided for in the regulations**.

A food that does not meet the requirements of the Regulations is in violation of the Act:

An article of food that is not labelled or packaged as required by, or is labelled or packaged contrary to, the regulations shall be deemed to be labelled or packaged contrary to subsection (1) [5(2), FDA].

The *Food and Drug Regulations* (FDR), as they apply to food, prescribe, among other things, the labelling of all prepackaged foods, including requirements for ingredient labelling, nutrition labelling, durable life dates, nutrient content claims, health claims and foods for special dietary use. It also sets out bilingual labelling requirements.

1.4.1 Canadian Federal Food Labelling Responsibility

Federal responsibility for development of Canadian food labelling requirements is shared among two federal departments, Health Canada and the Canadian Food Inspection Agency (CFIA).

Health Canada

Health Canada is responsible, under the *Food and Drugs Act* (FDA), for the establishment of policies and standards relating to the health, safety, and nutritional quality of food sold in Canada.

Canadian Food Inspection Agency

The Canadian Food Inspection Agency (CFIA) is responsible for the administration of food labelling policies related to misrepresentation and fraud in respect to food labelling, packaging and advertising, and the general agri-food and fish labelling provisions respecting grade, quality and composition specified in the *Canada Agricultural Products Act* (CAPA), the *Meat Inspection Act* (MIA) and the *Fish Inspection Act* (FIA). In addition, the CFIA has responsibility for the administration of the food-related provisions of the *Consumer Packaging and Labelling Act* (CPLA), including basic food label information, net quantity, metrication and bilingual labelling.

The CFIA is responsible for the enforcement of **all** of the above requirements.

1.4.2 CFIA's Food Labelling Information Service

The CFIA Food Labelling Information Service consolidates and coordinates voluntary federal food label reviews. This service is particularly directed to facilitating market entry for new businesses. (For contact information, see [section 1.6](#) of this Guide, Canadian Food Inspection Agency Food Labelling Information Service).

1.4.3 CFIA's Label Registration Unit

Certain food labels **must** be registered by the CFIA Process, Formulation and Label Registration Unit.

1. Labels originating from **federally registered Canadian meat, poultry and processed fruit and vegetable establishments** require label registration as follows:
 - a. from Canadian federally registered meat and poultry establishments:
 - i. all labels intended for prepackaged products of prepared edible meat products for domestic sale, except:
 - meat products exempted under paragraph 3(1)(i) of the *Meat Inspection Regulations*,
 - salted Kosher meat, and
 - salted casings; and
 - ii. all labels for single ingredient meat and poultry where an animal production claim is made such as organic, vegetable grain fed - no animal by-products or raised without antibiotics.
 - b. from Canadian federally registered establishments processing fruit and vegetable products:
 - o all labels intended for prepackaged products where grades, standards of identity and/or prescribed container sizes exist in the *Processed Products Regulations*.
2. Labels originating from **foreign meat, poultry and processed fruit and vegetable establishments** require label registration as follows:
 - a. from foreign establishments authorized to export meat products to Canada:
 - i. same as from Canadian registered establishments; and

- ii. all labels intended for prepackaged products of single ingredient edible meat products intended to be sold directly to consumers at the retail level in Canada.
- b. from foreign establishments wishing to import regulated processed fruit and vegetable products into Canada in larger than the largest (LTL) container sizes.

Submission of registration requests:

Label registration requests are to be submitted using [form CFIA/ACIA 1478](#) accompanied by the appropriate number of labels and recipes. This form is available on the CFIA website. Consult the CFIA Fees Notice to determine whether a fee is applicable for your product.

Mail completed registration forms to:

Clerk
Label and Recipe Registration Unit
Canadian Food Inspection Agency
1431 Merivale Road
Ottawa, Ontario
K1A 0Y9

Sources of Additional Information on Labelling and Claims

The following acts and regulations are available on the [Department of Justice](#) Website at:
<http://canada.justice.gc.ca>

- i. the *Food and Drugs Act* and the *Food and Drug Regulations* [H41-1-2001 French (F) or English (E)];
- ii. the *Consumer Packaging and Labelling Act* (YX55-1985-C-38);
- iii. the *Consumer Packaging and Labelling Regulations* (RE910);
- iv. the *Canada Agricultural Products Act*;
- v. the *Meat Inspection Act*;
- vi. the *Fish Inspection Act*;
- vii. the *Competition Act*;
- viii. the *Trade-marks Act*.

The complete guide address:

<http://www.inspection.gc.ca/food/labelling/guide-to-food-labelling-and-advertising/eng/1300118951990/1300118996556>

Chapters from the guide:

Chapter 2: Basic Labelling Requirements Sections 2.1-2.9

<http://www.inspection.gc.ca/english/fssa/labeti/guide/ch2e.shtml>

Chapter 3 - Advertising Requirements

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab3e.shtml>

Chapter 4 - Composition, Quality, Quantity and Origin Claims

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab4e.shtml>

Chapter 5 - Nutrition Labelling

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab5e.shtml>

Chapter 6 - The Elements Within the Nutrition Facts Table

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab6e.shtml>

Chapter 7 - Nutrient Content Claims

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab7e.shtml>

Chapter 8 - Health Claims

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab8e.shtml>

Chapter 9 - Supplementary Information on Specific Products

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab9e.shtml>

Chapter 10 Labelling of Alcoholic Beverages

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab10e.shtml>

Chapter 11 Labelling Guide for Processed Fruits and Vegetables

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab11e.shtml>

Chapter 12 - Guide to the Labelling of Honey

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab12e.shtml>

Chapter 14 - Meat and Poultry Products

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab14e.shtml>

Chapter 15 - Fish and Fish Products

<http://www.inspection.gc.ca/english/fssa/labeti/guide/tab15e.shtml>