Exhibition:	MÜSİAD EXPO 2020 MÜSİAD Trade Fair
Organizers:	Tüyap Fairs and Exhibitions Organization Inc Turkey
Sectors/ specialties	Many different sectors
Location:	Tüyap Istanbul Fair and Congress Center
Date:	18-21 November 2020
Phone	+90 212 867 11 00
Fax	+90 212 886 67 98
Website:	http://www.musiadexpo.com/fuar-kunyesi

## MÜSİAD EXPO is now in TÜYAP!

In order to increase the efficiency of Turkey in the world market and the business world is held every 2 years MUSIAD Expo Fair , 18-21 November 2020 for the first time in the history TUYAP Istanbul Exhibition and Convention Center 's going to take place.

With the increasing number of participants and sector diversity every year, EXPO brings together the leading names of the business and political world.

Embracing innovations and following global trends, MUSIAD EXPO attracts attention on a global scale. At the fair where participants from 18 different sectors were hosted; By organizing a wide variety of organizations, panels and bilateral business meetings, MUSIAD and our country's efficiency in world markets is increasing.

## **ADVANTAGES OF THE FAIR**

**Direct Sales** 

**New Market Gains** 

**Bilateral Business Negotiations** 

**Efficient Market Connections** 

**New Commercial Partners** 

Long-Term and Stable Agreements

Better Quality Product and Brand Image

One-to-One Promotion and Display Opportunity

**Learning Your Competitiveness** 

Finding Distributors, Representatives, Dealers and Agencies

**Developing Business and Communication Network From** 

**Every Continent Meeting with Trade Representatives**